Prof. Anastasia Danilov



Faculty of Economics and Business Administration

Management

Expertise

Professor Danilov is engaged in empirical human resource management research, as well as the identification of causal relationships of the effect of human resource management tools on employee motivation and productivity. She also conducts research in organizational and human resource economics, in the field of empirical human resource management (HRM), and in the course of this she works with Big Data and People Analytics using machine learning.

Scientific Services

- randomized studies (A/B tests) on incentive setting
- work design and employee motivation
- analysis of data (accounting, personnel, etc.)

Testimonials

- "Delegation of decision making and productivity and employee satisfaction" at a world-leading energy company.

Topics / Trends

Human Resources (HR)
New Work
Working Environment
Big Data & Data Management
Corporate Social Responsibility
Diversity & Gender
Co-operation & Decision Making
Management & Entrepreneurship
Peer-to-peer Communication

Scientific Institution

Einstein Center Digital Future (ECDF)

Industries

Energy, Utilities & Raw Materials
Finance, Insurance & Property
Healthcare & Life Sciences
Information & Communication Technology
Consumer Goods & (Online) Retail
Aerospace
Machinery & Plant Engineering
Mobility & Logistics
Professional Services & Consulting
Manufacturing (Other)

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